



## **Molly Mahoney**

**Digital Marketing Strategist, Author and Founder of AI Stars**

Molly Mahoney is a digital marketing strategist, keynote speaker, and unapologetic advocate for mixing AI innovation with genuine human connection. Known online as The Prepared Performer, her viral videos have racked up more than 39 million views, and she's been featured in Forbes and Inc.

After a decade performing on stages from New York to Las Vegas, Molly turned her knack for captivating audiences into a business in 2013, helping coaches, creators, and agency owners craft content that converts and turns their message into a revenue generating movement. Her systems literally rewire viewer attention patterns creating clients that beg for more.

In 2021, she launched the world's first AI-focused content membership (long before AI was the hot topic it is today), giving entrepreneurs the tools to make more sales and a bigger impact without sacrificing their personality.

She's the author of five books, including Ai-ify™ Your Business, Choose Confidence, and the children's favorite Finding My Awesome. On her Elevate Your Awesome Podcast, she blends marketing strategies, mindset shifts, and memorable stories that inspire action.

Molly believes your "weird" is your superpower and stands for joy as a fierce form of activism. Whether she's coaching a client, serving as a board member at Chance Theater in Anaheim, or singing jazz at home in California with her bass-playing husband and two creative kids, her mission is simple: the more fun you have, the more money you make – and the more lives you will change.

#weirdwins #speakyourkind #stand4joy